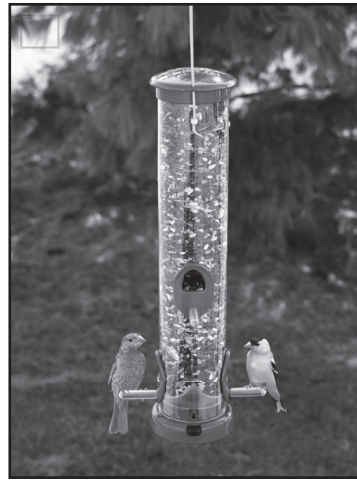




## How to Attract Birds by Feeding at Different Levels



Quick-Clean Seed Tube Feeder with WBU Supreme Blend

Birds tend to choose feeders that are at the same height where they would find food in the wild. Imitating these natural feeding levels will help you attract the most birds to your backyard.

There are two common backyard bird feeding levels: elevated and ground.

**1. Feeding at the Elevated Level** - Elevated-feeding birds live in forests and forage for food in trees. These birds prefer sunflower seeds, safflower, sunflower chips and peanuts.

To attract elevated-feeding birds, offer WBU Supreme, Choice or No-Mess Blend in a Quick-Clean® Seed Tube Feeder or hopper-style feeder on an Advanced Pole System® bird feeding station.

Typical Elevated-feeding Birds

- chickadees
- titmice
- finches
- jays
- nuthatches
- woodpeckers

**2. Feeding at the Ground Level** - These birds often live in meadows and/or fields where fallen plant seeds are a food source. Though millet is the preferred seed of most ground-feeding birds, they will eat other grains and seeds, such as sunflower.

To attract ground-feeding birds, offer WBU Deluxe Blend, No-Mess Blend or other appropriate blends in a ground feeder like our EcoTough™ Ground Tray.

Typical Ground-feeding Birds

- juncos
- towhees
- quail
- doves
- sparrows

**3. Feeding at Both Levels with One Feeder** -

To attract birds at both levels using one feeder, offer WBU Deluxe or No-Mess Blend in an EcoTough™ Classic hopper feeder. This feeder was designed to accommodate both feeding levels. Elevated-feeding birds will eat the larger seeds at the feeder and knock out the millet and other seeds for ground-feeding birds.

Our WBU Deluxe Blend is full of sunflower seeds, millet and other seeds. Sunflower lovers will eat at the feeder, and ground-feeding birds will eat the fallen millet.



EcoTough Classic hopper feeder with WBU Deluxe Blend

## 15% Off Heated Birdbaths

**This Month All Heated Birdbaths And Birdbath Heaters Are On Sale For 15% Off!**

Heated birdbaths provide a reliable source of water when natural sources are frozen or dried up, even when the temperatures dip below minus 20 degrees.

Birds need water to drink and bathe which keeps their feathers clean for better warmth.

Now through February 28th save 15% on our full selection of heated birdbaths as well as our heater de-icers.

Ask us about our Lock N Dry Extension Cords!



## Winter Feeding Made Easy For You!



### Get in on the Ground Level

Enjoy a greater variety of birds and wildlife with a ground feeder. Our WBU Recycled Ground Tray Feeder is an open tray slightly elevated and perfect for the birds and critters that need to find food on the snowy ground.

The perforated metal trays drain water quickly and lift out for easy cleaning.

**Recycled Ground Tray Feeder \$72.99**



### Fundamentally Not for Squirrels

So long squirrels! Our Fundamentals Squirrel-Proof Feeder is weight-sensitive, so when a squirrel gets on the feeder the feeding ports close, denying access to the seed. Birds can use the four perches, or they can cling to the metal shroud to feed.

It's easy to clean and has a two-year limited warranty including protection against squirrel damage.

**Fundamentals Squirrel-Proof Feeder \$49.99**

Discover a Refuge In Your Own Backyard™

## Make Your Yard The Yard Of Choice!



### Give Your Birds A Boost With Suet

Try feeding suet! Birds, such as woodpeckers, chickadees and nuthatches, will readily come to suet for its high-fat, high-energy content. We offer a variety of suet flavors to help you attract a wider variety of birds to your yard.

**WBU Suet - ON SALE NOW 20% Off**



### Falling To Pieces For Peanuts

Peanuts are a high-energy food that attract a variety of birds. We offer many different feeders that allow birds to cling anywhere and pull the peanuts from the feeder.

**Peanut Pieces 20 and 50 LB Bags On Sale**



### Stock up on Thistle at Sale Prices

While the Goldfinches are still displaying their winter plumage, this year-round resident of Ohio can add a burst of color to your yard come spring!

Don't have room to take home a supply of Thistle Seed now? Ask about our FREE seed storage!

**All size bags are on sale now**

## Your February Nature Notes

- Great Backyard Bird Count, Feb. 12 – 15: [www.birdsource.org/gbbc](http://www.birdsource.org/gbbc)
- Feb. 1 – 28: Project FeederWatch continues. Register to participate at [www.birds.cornell.edu/pfw/](http://www.birds.cornell.edu/pfw/)
- Feb. 2: Groundhog Day
- February is National Bird Feeding Month
- Look for Eastern Bluebirds. If they are in your yard then offer live meal worms and suet nuggets to entice them to stay
- Bluebird and other nesting boxes need to be cleaned out this month.
- Red-winged Blackbirds, Killdeer and Great Blue Herons return.
- Clean open water is crucial for the songbirds in your backyard, be sure to check your bath every few days for a refill
- Watch for Sandhill Cranes migrating north in late February.
- Grackles return north and if they are not your favorite bird, then Safflower should be your favorite seed. Most Grackles don't like the bitter taste of safflower seed.
- Bald Eagles begin their nesting behaviors.

For more information about discovering a refuge in your own backyard, Dee Dee says, you should check out our Educational Resources at [www.wbu.com/edu](http://www.wbu.com/edu).





# BIRDFOOD SALE

All Birdseed, Seed Blends and Suet  
NOW ON SALE through 02/28/10!

## Custom Seed Blends

Regionally formulated for Northern Ohio birds.

<b>WBU Deluxe Blend</b> <small>Designed specifically for our Classic hopper feeders. Oil Sunflower, white millet, safflower, striped sunflower.</small>	<b>20 lb. \$12.99</b> Reg. \$15.99	<b>40 lb. \$24.99</b> Reg. \$29.99
<b>WBU Supreme Blend</b> <small>Ideal for WBU Seed Tube feeders. Oil sunflower, striped sunflower, safflower, sunflower chips.</small>	<b>20 lb. \$16.99</b> Reg. \$20.49	<b>40 lb. \$32.99</b> Reg. \$39.99
<b>WBU No-Mess Blend</b> <small>No shells helps you keep your feeding area clean and tidy. Sunflower chips, white millet, peanut pieces, cracked corn.</small>	<b>20 lb. \$16.99</b> Reg. \$19.99	<b>40 lb. \$32.99</b> Reg. \$38.99
<b>WBU Choice Blend</b> <small>Added nuts attract a wide variety of birds. Oil sunflower, hulled sunflower, striped sunflower, peanuts, safflower.</small>	<b>20 lb. \$18.49</b> Reg. \$21.49	<b>40 lb. \$35.99</b> Reg. \$41.99
<b>WBU Select Blend</b> <small>The best blend for ground-feeding birds. White millet, red millet, oil sunflower.</small>	<b>20 lb. \$10.49</b> Reg. \$11.99	<b>40 lb. \$19.99</b> Reg. \$22.99
<b>WBU Cardinal Blend</b> <small>Oil sunflower, safflower. Cardinals' favorite seeds!</small>	<b>20 lb. \$17.49</b> Reg. \$20.99	<b>40 lb. \$33.99</b> Reg. \$39.99
<b>WBU Harvest Choice Blend</b> <small>Oil sunflower, coarse sunflower chips, tree nuts, peanut pieces, suet nuggets, safflower, dried cherries.</small>	<b>20 lb. \$23.99</b> Reg. \$26.99	
<b>WBU Naturally Neat Blend</b> <small>Coarse &amp; medium sunfl. chips, hulled millet, peanut pieces</small>	<b>20 lb. \$24.99</b> Reg. \$29.99	<b>40 lb. \$48.99</b> Reg. \$56.99

## Top Quality Birdseed

Popular seeds for specific feeding purposes.

<b>WBU Premium Oil Sunflower</b> <small>Attracts a wide variety of songbirds. Birds love it because its packed with energy and it's easy to crack open.</small>	<b>20 lb. \$11.99</b> Reg. \$14.99	<b>40 lb. \$22.99</b> Reg. \$28.99
<b>Nyjer® (Thistle)</b>	<b>15% off</b> in 5, 10, 20 or 50 lb. increments	
<b>No Shell Peanuts</b>	<b>20 lb. \$24.99</b>	<b>50 lb. \$58.99</b>
<b>Safflower</b>	<b>20 lb. \$21.99</b>	<b>50 lb. \$49.99</b>

## Other Birdfood Favorites

Offer these foods to attract other species of birds to your yard.

<b>Sunflower Chips, medium</b>	<b>20 lb. \$27.99</b>	<b>50 lb. \$64.99</b>
<b>Striped Sunflower</b>	<b>25 lb. \$18.99</b>	<b>50 lb. \$36.99</b>
<b>White Millet</b>	<b>20 lb. \$8.99</b>	<b>40 lb. \$17.49</b>
<b>Cracked or Shelled Corn</b>	<b>20 lb. \$6.99</b>	<b>50 lb. \$14.99</b>

**WBU Premium Quality Suet SALE! 20% off** any flavor of suet or suet dough  
Our Bay Village store has 20 and 25 lb. bags only. For larger bags, please visit our North Olmsted or Strongsville stores.

**Frequent Seed Shopper Cards!**  
Buy 10 bags, get the 11th free, even at sale prices!

**FREE Seed Storage!**  
Stock up on seed. We'll store it FREE. You'll get fresh seed guaranteed!

PRESORT STD  
U.S. POSTAGE  
PAID  
CLEVELAND, OH  
PERMIT NO. 2155



26719 Brookpark Ext.  
North Olmsted, OH 44070

**Three Locations To Serve You Better**

26719 Brookpark Ext. 28728 Wolf Road  
North Olmsted Bay Village  
440-777-1233 440-835-9422  
wbu.com/northomsted seed4u@sbcglobal.net See You Soon!

# BIRDFOOD SALE

All Bird Food is ON SALE  
through February 28th!

We have the widest variety of seed, blends, suet and specialty bird food. Stop by during our Bird Food Sale for the best prices on The Best Bird Food in Town.

**Heated Birdbath Sale!**

Remember Birds Need Clean Open Water All Winter!

Discover a Refuge In Your Own Backyard.™



**Winnie Says "Be The Yard of Choice!"**

You have your favorite birds and birds have their favorite yards!

Your yard can be the yard of choice for the greatest number of birds if you offer different foods in a variety of feeders. By varying food choices, feeder types, height above the ground and location in the yard, every bird will find a feeding station that is just right for them.

Seed blends attract the greatest variety of birds. We formulate our blends specifically for the backyard birds in Northern Ohio. We suggest that you offer WBU Supreme Blend in a tube feeder, WBU Deluxe Blend in our Classic hopper feeder and our WBU Wildlife Blend or Select Blend in ground-level platform feeders.

Our WBU Naturally Neat Blend can be used in most feeders, attracts just about every seed-eating bird, and, because it has no shells, it leaves no mess on the ground below. This is great if you feed on a patio or balcony.

Our WBU Harvest Choice Blend is designed to provide the high-calorie fats and proteins that our birds need this time of year. This blend has the fruit, nuts and suet nuggets birds love.

If you have favorite birds that you would like to attract, please let us know. We will help you design a custom feeding strategy that will help your yard be the yard of choice for the birds you choose.

Stop by and see us during our only winter bird food sale, and remember, as always, our free seed storage program is available to make feeding the birds even easier for you.

**INSIDE THIS MONTH**  
**February 2010**

- \*Winter Seed and Suet Sale On Now
- \*15% off on Heated Birdbaths and feeders
- \*FREE seed storage available
- \*Learn a new way to offer food in your yard
- \*Great Valentines Day Gifts